

21 March 2017

**888 Holdings Public Limited Company
(‘888’)**

Dividend Declaration

888, one of the world's most popular online gaming entertainment and solutions providers, announces that its board of directors has recommended the payment of a final dividend comprising 5.1 cents per share plus an additional one-off 10.5 cents per share, taking into account the strong performance of the business in 2016.

Together with the interim dividend paid in October 2016, this totals 19.4 cents per share for the year.

Subject to shareholder approval of the final dividend at the Annual General Meeting, to be held on 9 May 2017, the board of directors has approved a record date of 7 April 2017 and a payment date of 11 May 2017. The shares will be quoted ex-dividend on 6 April 2017.

Holders of shares may elect to reinvest their final dividend*. The latest election date is 7 April 2017.

Holders of shares in certificated form and those holders of depositary interests will receive the dividend in pounds sterling. Conversion between the declared USD rate and GBP will take place on 2 May 2017.

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Contacts and enquiries

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** Any holder wishing to participate in the Dividend Reinvestment Plan or wanting to change their previous election should contact the Plan Administrator on 0871 664 0381. Calls to this number cost 10p per minute plus any network extras.*