



31 December 2021

888 Holdings Plc
(“888” or “the Group”)

Acquisition of William Hill International Update

888 (LSE: 888), one of the world’s leading online betting and gaming companies, today provides an update on the acquisition of the international (non-US) business of William Hill (“**William Hill**” or “**William Hill International**”) as previously announced on 9 September 2021, and as updated on 30 November 2021 (the “**Acquisition**”). The Company confirms that it now expects to publish a combined circular and prospectus for the Acquisition and Capital Raise during Q2 2022, with the shareholder vote to follow. Completion is expected to occur thereafter during Q2 2022, subject to the satisfaction of any remaining conditions to completion.

Defined terms used in this announcement have the same meaning as in the Company’s announcement on 9 September 2021.

This announcement contains inside information.

– Ends –

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About 888 Holdings Plc:

888 Holdings plc (and together with its subsidiaries, “888” or the “Group”) is one of the world’s leading online betting and gaming companies. 888’s mission is to develop state-of-the-art technology and products that provide fun, fair and safe digital gambling products to players globally. Safer gambling is a core focus for the Group and, at the beginning of 2020, 888 launched its ‘*Safer. Better. Together*’ safer gambling strategy and commitments.

888 has been at the forefront of the online gaming industry since its foundation in 1997, leveraging its proprietary technology to provide players and B2B partners an innovative and world-class online gaming experience.

In 2021, the company was proud to be recognised at the EGR operator of the year awards as the winner of the *Casino Operator of the Year*, as well as its in-house sportsbook being recognised as the *In-House Product of the Year*. In 2020, the company was proud to be recognised at the 2020 Gaming Intelligence awards as the winner in the *Casino Operator of the Year* category. In 2020, 888 also won two prestigious awards for its poker platform at the 2020 Poker Listings Operator Awards in the *Most Improved Software* and *Best Beginner Software* categories.

The Group is structured into two lines of business: B2C, under the 888 brands, and B2B, conducted through Dragonfish, which provides partners a leading platform through which to establish an online gaming presence and monetise their own brands in a safe and responsible manner.

888's consumer facing websites offer more than just online betting and gaming. They are entertainment destinations: places where people can enjoy a truly interactive experience and be part of an online community that shares common interests. 888's strong and trusted brands are all accessible through www.888.com.

Find out more about 888 at <http://corporate.888.com/>.