Dividend Declaration

888 Holdings plc - Dividend Declaration

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30 April 2007

888 Holdings Public Limited Company (“888”)

888, one of the world's most popular online gaming entertainment companies announces that its board of directors have recommended the payment of a final dividend of 8.88 cent per share in respect of the year 2006 to holders of 888's ordinary shares.

Subject to shareholder approval of the dividend at the Annual General Meeting of 888 to be held on 30 May 2007, the board of directors have approved a record date of 11 May 2007 and a payment date of 31 May 2007. The shares will be quoted ex-dividend on 9 May 2007.

Holders of shares in certificated form will receive the dividend in US dollars. Holders of depositary interests will automatically receive the dividend in pounds sterling. Shareholders holding their shares through the Nominee arrangements wishing to receive their dividend in US dollars must elect to do so no later than 5pm on 21 May 2007 by completing a Dividend Currency Election Form. Dividends payable in pounds sterling will be converted from US dollars into pounds sterling at the US dollar to pounds sterling exchange rate prevailing on 28 May 2007.

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Contacts and enquiries

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