



25 March 2015

**888 Holdings Public Limited Company  
("888") (the "Company")**

**888 launches first inter-state regulated online poker In the United States**

888 Holdings, one of the world's leading online gaming entertainment and solutions providers, announces that the Multi-State Poker Network (MSPN) is live and is now available through the online poker sites the Company powers in Nevada and Delaware.

The launch of inter-state regulated online poker will allow players in both Nevada and Delaware to benefit from a greater availability, volume and range of cash tables as well as a thrilling MSPN tournament schedule, all accessed through 888's award winning and market-leading poker software.

The MSPN sees Caesars Interactive Entertainment Inc.'s (CIE) WSOP.com online poker site in Nevada share cash game tables and tournaments with the three Delaware Lottery licensees: Delaware Park, Dover Downs and Harrington Raceway. 888 is the internet gaming platform provider to CIE in Nevada as well as the Delaware Lottery, through its partnership with Scientific Games Corporation.

**Brian Mattingley, Chief Executive of 888, commented:** "The launch of the MSPN is a key milestone for 888 and marks a new era for regulated online gaming in the United States. This has all been made possible by 888's flexible and robust gaming platform, deployed across all three regulated US states, which opens up the possibility for other states in the US to join in the future, should they choose to. It has been our honour to be a part of this ground-breaking project and we congratulate the States of Nevada and Delaware, under the leadership of Governor Sandoval and Governor Markell, and the gaming regulators of both states, for implementing the regulation which enables our technology to deliver a safe, secure and exciting shared poker network for their eligible players."

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