

27 August 2014

**888 Holdings Public Limited Company
(‘888’, the ‘Company’)**

Board Changes

888, one of the world's most popular online gaming entertainment and solutions providers, announces that Richard Kilsby intends to retire as Non-executive Chairman of the Board following the Company's 2015 Annual General Meeting. At the same time, Brian Mattingley will step down as Chief Executive Officer, and will be appointed as Executive Chairman of the Board.

Commenting on Richard Kilsby's retirement, the Company's CEO, Brian Mattingley, said:

“The Board would like to thank Richard for the outstanding leadership shown during his nine-year tenure, during which the Company has faced and successfully overcome significant challenges in an ever-changing environment, and in which the Company itself has grown and changed considerably.

Richard has announced his retirement at a time when 888 has delivered another record-breaking set of results, driven by the continued strength of our core products and markets underpinned by our best-in-class technology, analytical capabilities and innovative marketing, as well as the efforts of our exceptional team.

There is a lot of work still to do in the final months of Richard's tenure, and we are grateful that Richard will continue to play a leading role in the Board's activities until his retirement at the end of next year's AGM.

On behalf of the entire 888 team, I would like to take this opportunity to thank Richard for his significant contribution to 888's development and achievements. I would also like to offer my personal thanks for his support, dedication and counsel during my three-year tenure as Chief Executive of the Company.”

Commenting on Brian Mattingley's appointment as Executive Chairman, the Chairman of the Company's Nominations Committee, Amos Pickel, said:

“After three years as Chief Executive of 888, Brian Mattingley has announced his intention to step down as CEO at the conclusion of the 2015 AGM. The Board has decided that at that time, Brian will become the Company's new Executive Chairman, where he will continue to work alongside the rest of the executive team in driving the business forward.

We are very excited at this move, which will allow the Company to continue to take advantage of Brian's wealth of experience, wisdom and knowledge of the Company, particularly in maintaining and developing relationships with existing and future regulators.

Day to day operations will continue to be guided by Itai Frieberger, our Chief Operating Officer who will step up to become a director of the Company on 1 January 2015, together with our Chief Financial Officer, Aviad Kobrine. Itai has spearheaded the re-focusing of 888 over recent years and, together with Aviad and Brian as Executive Chairman, we feel confident that we have an industry-leading team to continue 888's growth and development in the years to come.”

- ends -

Contacts and enquiries

888

Brian Mattingley, Chief Executive Officer
Aviad Kobrine, Chief Financial Officer

+350 200 49800
+350 200 49800

Hudson Sandler
Alex Brennan
Michael Sandler

+44(0) 207 796 4133