

23 September 2013

**888 Holdings Public Limited Company
("888")**

Wynn Interactive and All American Poker Network Enter Into U.S. Online Agreement

All American Poker Network ("AAPN"), the joint venture between Avenue Capital Group and 888 Holdings Public Limited Company ("888"), announced today it has entered into a partnership agreement with Wynn Interactive, LLC, a subsidiary of Wynn Resorts, Limited ("Wynn"), the U.S. casino resort operator, for the development and deployment of Wynn's online offering in New Jersey, Nevada and additional states, as they become regulated.

AAPN, powered by the industry-leading 888 platform, has commenced its licensing and deployment process in New Jersey and Nevada, and will be providing Wynn with its Poker, Casino and Back Office platform, as well as additional operational services.

Under this agreement, Wynn will deploy its online brands alongside the 888.com brands in the U.S., and will be able to pool liquidity on the All American Poker Network, subject to regulatory clearances.

David Licht, Executive Chairman of AAPN, commented:

"AAPN is honored to be selected by Wynn to be its online gaming partner. The platform and ancillary services AAPN will offer through 888, coupled with Wynn's marquee brand, which is synonymous with quality and trust, will further establish our offering in the forming U.S. regulated online gaming market."

Brian Mattingley, CEO of 888, commented:

"This is exactly the type of partnership we've envisioned when we formed AAPN with our partners Avenue Capital. The challenge of establishing a robust, entertaining offering with ample player liquidity is one of our prime goals, in direct continuum to 888's success in other regulated markets such as Spain and Italy. Wynn's market footprint and reputation will allow it to leverage our technology and products as it did so successfully in the land-based world."

About Avenue Capital Group

Avenue Capital Group is a global investment firm focused the private and public debt, equity and real estate markets in the U.S., Europe and Asia. The firm is headquartered in New York, with offices in London, Luxembourg and Munich, and five offices throughout Asia. As of June 30, 2013, Avenue oversees approximately \$12.2 billion of assets under management.

About 888

888 is a global gaming entertainment destination, with localised offerings providing players the games they want in the language they speak with significant functionality and interactivity. The

888 gaming experience is now available in 19 languages to over 150 countries and provides something for players of all abilities.

888 is a leader in corporate responsibility, with specialist websites dedicated to both responsible gaming and corporate responsibility so that customers can play in a safe and secure environment.

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