

19 November 2013

888 Holdings Public Limited Company  
("888")

**888 Announces iGaming in Delaware is Live;  
Includes Full Complement of Casino Games and Poker**

888 Holdings PLC (LSE:888) today announced that iGaming in Delaware is live with poker, casino table games and casino slots gaming now available on the internet to adults located in the State. 888 signed a contract with the Delaware Lottery to be the primary vendor team, along with Scientific Games Corporation (Nasdaq: SGMS), to operate internet gaming systems and services in the State for an initial term of five years with four additional one-year contract extension options held by the Lottery.

Delaware, officially the first state in the U.S. to go live with comprehensive intrastate iGaming, including slots and table games, is operating a single iGaming technology platform that also includes internet poker. Dover Downs® Hotel & Casino (NYSE: DDE), Delaware Park and Harrington Raceway & Casino, the three licensed video lottery agents in the State, each has their own distinct iGaming website connected to the Lottery's single iGaming platform and each serves as the primary point of engagement with their players.

"This is an exciting and important day for the state of Delaware and for the gaming industry as a whole," said Delaware Lottery Director Vernon Kirk. "Delaware has long been a frontrunner in gaming innovation and we are particularly pleased to have 888 and Scientific Games as our partners as we bring this ground-breaking playing experience to Delawareans."

Brian Mattingley, CEO of 888 commented, "888 is delighted to be powering the first regulated online casino in the U.S., along with our Poker product which is already live in Nevada. Delivering this project in such a short timeframe is a remarkable achievement and the result of close collaboration with our partners at Scientific Games, as well as the Delaware Lottery and the three licensed video lottery agents."

"Delaware has long been an industry model for state regulated gaming," said Pat McHugh, President, North American Lottery Systems for Scientific Games. "The move to launch iGaming in the State is another example of Delaware's leadership in protecting state-sponsored gaming rights in order for their casinos to remain competitive and to maximize proceeds for its citizens. We are proud to support their innovations."

## **About 888**

888 Holdings Public Limited Company (888) is one of the world's most popular online gaming entertainment and solutions providers.

888 has been at the forefront of the online gaming industry for over a decade, allowing both players and B2B partners to enjoy a world-class gaming experience.

888's consumer facing websites offer more than just online gaming. They are entertainment destinations, places where people can enjoy a truly interactive experience and be part of an online community that shares common interests. Included amongst 888's many online gaming establishments are the award-winning Casino-on-Net, Pacific Poker, 888ladies bingo and 888sport, all of which are accessible via 888's centralised Internet gaming venue, [www.888.com](http://www.888.com).

As well as providing players with an innovative, comprehensive and enjoyable gaming experience, through Dragonfish partners also benefit from 888's decade long industry experience. Dragonfish provides partners with Total Gaming Services — customisable solutions offering the ideal platform through which to establish an online gaming presence and monetise their brand.

888 websites provide an enjoyable customer experience in a safe and secure environment. 888 remains a leader in responsible gaming, with specialist websites dedicated to both corporate responsibility and responsible gaming.

888 is licensed and regulated by the Government of Gibraltar, where 888's main headquarters and main operations are located, and also holds licenses in Italy, Spain and the State of Nevada.

## **About Scientific Games**

Scientific Games Corporation is a leading developer of technology-based products and services and associated content for worldwide gaming and lottery markets. The Company's portfolio includes instant and draw-based lottery games; electronic gaming machines and game content; server-based lottery and gaming systems; sports betting technology; loyalty and rewards programs; and social, mobile and interactive content and services. For more information, please visit: [www.scientificgames.com](http://www.scientificgames.com).

### **About the Delaware Lottery**

Since the start of operations in 1975, the Delaware Lottery has contributed more than \$3.9 billion to the state's General Fund to help finance needed state services that benefit everyone in Delaware. The Lottery offers a variety of games: POWERBALL®, MEGA MILLIONS®, HOT LOTTO®, MULTI-WIN LOTTO, PLAY 3, PLAY 4, Keno, iGaming and assorted Instant Games, Video Lottery, Sports Lottery and Table Games. Delaware Lottery game and promotional details are available at [delottery.com](http://delottery.com), at licensed retailers, and from the Lottery's office in Dover.