



14th May 2009

Dragonfish

Dragonfish Launches El Cartonazo Spanish Bingo Network for Daub Limited

Dragonfish, the independent B2B division of 888 Holdings Plc, today announces the launch of a new Spanish bingo network, El Cartonazo, for its partner Daub Limited.

El Cartonazo.com is the first fully localised Bingo Platform available to the Spanish market. It launches with both 90 Ball and 75 Ball rooms, a variety of instant 'Quickplay' games tailored to the Spanish market and a range of guaranteed promotions and prizes. In addition there is daily Free Bingo available, a pioneering feature for this market.

The El Cartonazo site is in partnership with famous Spanish comics, Los Morancos, which will ensure an easily identifiable and exciting destination for customers.

Daub has two further shining stars on the bingo circuit powered by Dragonfish: Wink Bingo www.winkbingo.com (which has over 500,000 members) and www.poshbingo.com.

Dragonfish pioneered the first multi currency platform enabling operators to select the currency of their choice, with market-leading back office capabilities providing licensees with advanced financial, risk management, support and chat hosting services.

The proposition allows for a clear differentiation of product and provides the platform for significant growth for all software licensees and network members.

Gabi Campos, Managing Director of Dragonfish, said:

"We are pleased to continue working alongside Daub to launch a truly localised bingo product in the growing Spanish market. Dragonfish bingo software offers engaging and dynamic content and advanced chat and community features with the new great *Dicciochat* adapted specially to the Spanish market. This is one of many languages Dragonfish support and it's a well proven formula that has brought great success to networks powered by Dragonfish."

Steven Parker, Director, Daub Ltd, said:

"We are very excited to launch El Cartonazo.com. Our team worked very hard with Dragonfish to create a unique and compelling experience for the Spanish market. We are proud to be associated with Los Morancos, the popular Spanish comics. Their involvement has ensured the product is enticing and enjoys a continuous flow of humour and fun."

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Contacts:

Dragonfish
Gabi Campos, Managing Director +350 200 49 800

Bell Pottinger Corporate & Financial
Ann-marie Wilkinson / Nick Lambert / Andrew Benbow +44 20 7861 3232

About Dragonfish

- Dragonfish is the brand name for 888 Holdings Plc's B2B business and is a separate division within 888
- Dragonfish is a leading provider of Total Gaming Services – Games & Technology; Operations; Marketing and ePayments – with an unique heritage within one of the world's leading B2C brands, 888
- Games covered by Dragonfish include Casino, Poker, Bingo, Sports and Quickplay
- Dragonfish has unsurpassed operations and marketing knowledge in the gaming industry
- Please see www.dragonfishtech.com for further details, or contact through sales@dragonfishtech.com