



30 September 2021

**888 Holdings Plc**  
**("888" or "the Group")**

**Netherlands Licensing Update**

888 (LSE: 888), one of the world's leading online betting and gaming companies, is today updating on the pathway to obtaining a licence in the Netherlands.

The Group has been operating in the Netherlands in compliance with the Netherlands Gaming Authority (KSA) 'cooling off' criteria. However, following recent policy changes published by the KSA, 888 has decided to cease provision of services in the country with immediate effect. The Netherlands still represents an attractive medium-term opportunity for the Group, and it intends to apply for a local licence in the coming months, in line with the Group's key strategic priority to grow in regulated markets.

In recent periods, the Netherlands has accounted for approximately 3% of the Group's total revenues and the impact on 888's 2021 results from this change is not expected to be significant. Further details will be provided in the Group's Q3 trading update in October.

- Ends -

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**About 888 Holdings Plc:**

888 Holdings plc (and together with its subsidiaries, "888" or the "Group") is one of the world's leading online betting and gaming companies. 888's mission is to develop state-of-the-art technology and products that provide fun, fair and safe digital gambling products to players globally. Safer gambling is a core focus for the Group and, at the beginning of 2020, 888 launched its 'Safer. Better. Together' safer gambling strategy and commitments.

888 has been at the forefront of the online gaming industry since its foundation in 1997, leveraging its proprietary technology to provide players and B2B partners an innovative and world-class online gaming experience.

In 2020, the company was proud to be recognised at the 2020 Gaming Intelligence awards as the winner in the *Casino Operator of the Year* category. In 2020, 888 also won two prestigious awards for its poker platform at the 2020 Poker Listings Operator Awards in the *Most Improved Software* and *Best Beginner Software* categories.

The Group is structured into two lines of business: B2C, under the 888 brands, and B2B, conducted through Dragonfish, which provides partners a leading platform through which to establish an online gaming presence and monetise their own brands in a safe and responsible manner.

888's consumer facing websites offer more than just online betting and gaming. They are entertainment destinations: places where people can enjoy a truly interactive experience and be part of an online community that shares common interests. 888's strong and trusted brands are all accessible through [www.888.com](http://www.888.com).

Find out more about 888 at <http://corporate.888.com/>.